

Alexander Stashchenko

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about.hypen.pro

Objective: To leverage all my passion to understanding user behaviour, natural curiosity in new approaches in UX&UI and impeccable visual design into the role of Senior Product Designer.

Skills & Tools: HCI, UCD, HIG, UX, UI, VD, Agile, Figma, Adobe, C1 English.

Experience/Qualifications

Senior UX/UI Designer @ Digitalberatung GmbH · Austria Jul 2022—Ongoing

- UX Research & UI Design of a business CMS for one of the EU Mobile service providers
- Redesign of a Chatbot for the Government Employment Service
- Agency support in various UX/UI and Visual Design tasks.

Product Designer @ Mobile FinTech StartUp · Ukraine Apr 2021—Mar 2022

- Conducted UX study of new financial services with developers and founders
- Crafted interaction maps, wireframes, prototypes for the testing purposes
- Developed design system, brand guidelines, styles and documentation.

Product Designer @ EasyWay Android App · Ukraine Nov 2019—Mar 2021

- Lead redesign of the public transport navigation application
- Crafted prototypes, wireframes for the user experience improvement
- Developed brand new App Mascot, its animations, collaborated with developers.

Product Manager/Head of Design @ Yabl.ua · Ukraine Nov 2018—Dec 2019

- Launched and designed online magazine from scratch, invented original naming
- Organized a development team and editorial team with the founders
- Conducted negotiations with creative and public relations agencies, ticket services.

Senior Digital Designer @ Privatbank · Ukraine Jan 2011—Dec 2018

- Crafted design system for internal collaboration platform and main site
- Designed landings, email templates, infographics, animated ads, C-level keynotes
- Collaborated with the cross-functional team on diverse projects.

Art Director @ FineWeb Company · Ukraine

Mar 2008—Dec 2010

- Headed and cultivated small team of designers
- Designed websites, online portals for public media and sports
- Created brand guides, animated ads and coded flash-applications with ActionScript.

Motion Designer @ Freelance · Remote, Greece

Oct 2004—Mar 2008

- Collaborated with remote team of illustrators and graphic designers
- Contributed to distributed team of e-learning project based in Greece
- Designed interactive and animated flashcards, e-lessons coded with ActionScript.

SMM/Site Editor @ Enter Music TV Channel · Ukraine

Oct 2004—Jun 2007

- Collaborated with web studio on redesign of main website
- Engaged with online community of channel's viewers
- Conducted precise communication amid developers, journalists, founders.

Supervisor @ Talan Proximity Agency · Ukraine

Jan 2004—Oct 2004

- Organized data collection of Ukrainian manufactory partners
- Co-organized meeting sessions of foreign and Ukrainian representatives
- Coordinated group of the project management team.

Education & Relevant Experience

Project Management @ LABA, International Education Platform

2018

Achieved certification at listed methodologies: Agile, Scrum, Kanban, Waterfall, Time management, cinefyn, communication planning, risks handling, product panel, etc.

Creative Entrepreneurship @ British Council, PwC

2017

Succeeded trainings designed for creative entrepreneurs in the initial stages of doing business. Discovered basics of Creative Enterprise Toolkit.

UX-Research & Design · Volunteering, Kyiv, Ukraine

2013

Collaborated with team on research of the park area, the needs of typical park visitors. Developed basic routes, indicators and stands.

System Analysis @ NTUU 'Kyiv Polytechnic Institute'*

1998—2005

Studied applied system analysis with mathematical models and progressive science theories, OOP languages such as C/C++ and other functional coding languages.

* National Technical University of Ukraine also known as 'Kyiv Polytechnic Institute'